

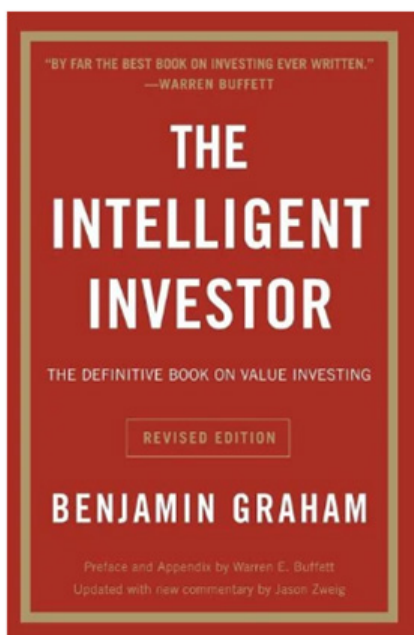
**5 investment books  
for the summer**



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**Charles-Henry Monchau**

*Chief Investment Officer*



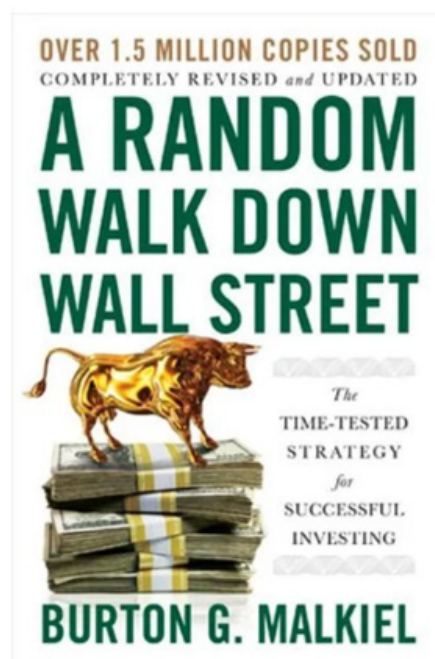
**“The Intelligent Investor” by Benjamin Graham** is a seminal work on value investing and prudent financial management. Here are the key lessons from the book:

- › Invest with a Margin of Safety: Purchase securities at prices significantly below their intrinsic value to minimize risk and provide a cushion against errors in analysis or market volatility.
- › Understand Mr. Market: Treat the stock market as a business partner with erratic moods. Use its volatility to your advantage by buying undervalued stocks and selling overvalued ones, rather than reacting emotionally.
- › Focus on Intrinsic Value: Assess the true worth of a business based on its fundamentals, such as earnings, dividends, assets, and growth prospects, rather than market price fluctuations.
- › Distinguish Between Investment and Speculation: Investment involves thorough analysis, aiming for safety of principal and adequate returns. Speculation is betting on price movements without adequate analysis.
- › Adopt a Defensive or Enterprising Approach: Defensive investors seek low-risk, stable returns through diversified, conservative portfolios. Enterprising investors actively seek higher returns through more intensive research and selective investment.
- › Diversify to Reduce Risk: Spread investments across different asset classes and securities to minimize risk and protect against significant losses from any single investment.
- › Emphasize Long-Term Investment: Adopt a long-term perspective, avoiding the temptation to time the market or chase short-term gains. Focus on the sustained performance of investments over time.
- › Be Emotionally Disciplined: Avoid emotional reactions to market movements. Stay rational, stick to your investment plan, and make decisions based on careful analysis rather than fear or greed.
- › Value vs. Growth Investing: Value investing focuses on buying undervalued stocks with strong fundamentals. Growth investing targets companies with high growth potential, often at higher valuations. Balance the two based on your risk tolerance and investment goals.
- › Assess Management Quality: Evaluate the competence

and integrity of a company’s management. Good management can significantly enhance a company’s performance and shareholder value.

- › Beware of Overconfidence: Overestimating your own investing skills can lead to poor decisions. Stay humble, continuously learn, and seek diverse opinions to avoid blind spots.
- › Consider the Impact of Inflation: Recognize that inflation erodes purchasing power. Invest in assets that have the potential to outpace inflation, such as equities with strong growth prospects.
- › Focus on Dividends and Earnings: Companies that consistently pay dividends and have stable or growing earnings are often good investments. Dividends provide regular income and can signal financial health.
- › Principles Over Predictions: Successful investing is grounded in sound principles rather than attempting to predict market movements. Base your strategy on solid, time-tested investment tenets.
- › Continuous Learning and Adaptation: The financial world is dynamic. Continually educate yourself, adapt to changing conditions, and refine your investment approach based on new knowledge and insights.

By applying these lessons, investors can develop a robust, disciplined approach to investing that prioritizes safety, rational decision-making, and long-term wealth accumulation.

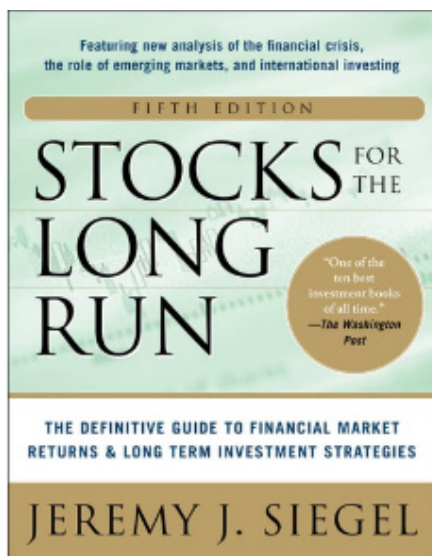


**“A Random Walk Down Wall Street” by Burton G. Malkiel** offers several key lessons for investors:

- › Embrace the Efficient Market Hypothesis (EMH): Stock prices incorporate all available information, making it difficult to consistently outperform the market through active management.
- › Understand Random Walk Theory: Stock prices move unpredictably, and past price movements are not reliable predictors of future performance.
- › Favor Passive Over Active Management: Index funds, which aim to replicate market performance, often outperform actively managed funds due to lower costs and fewer trading errors.

- › **Diversify Your Investments:** Spread investments across different asset classes to reduce risk and increase the chances of achieving more stable returns.
- › **Assess Risk and Reward:** Understand your risk tolerance and invest accordingly, balancing potential returns with the level of risk you can comfortably bear.
- › **Beware of Market Timing:** Trying to time the market by predicting highs and lows is generally unsuccessful. A long-term, buy-and-hold strategy is usually more effective.
- › **Learn from Market History:** Historical financial bubbles and crashes illustrate the dangers of speculative behavior and the importance of maintaining a disciplined investment approach.
- › **Consider Behavioral Finance:** Be aware of psychological biases, such as overconfidence and herd behavior, which can lead to poor investment decisions.
- › **Focus on Asset Allocation:** Allocate your investments across various asset classes (stocks, bonds, real estate) based on your financial goals, time horizon, and risk tolerance.
- › **Adopt Tax-Efficient Strategies:** Use tax-advantaged accounts (like IRAs and 401(k)s) and strategies (such as tax-loss harvesting) to maximize after-tax returns.
- › **Plan for Retirement:** Start saving early, contribute regularly, and take advantage of employer matches and retirement accounts to build a substantial retirement fund.
- › **Stay Informed and Educated:** Keep learning about financial markets and investment strategies to make informed decisions and adapt to changing market conditions.

By internalizing these lessons, investors can develop a rational, disciplined, and evidence-based approach to investing, increasing their chances of achieving long-term financial success.



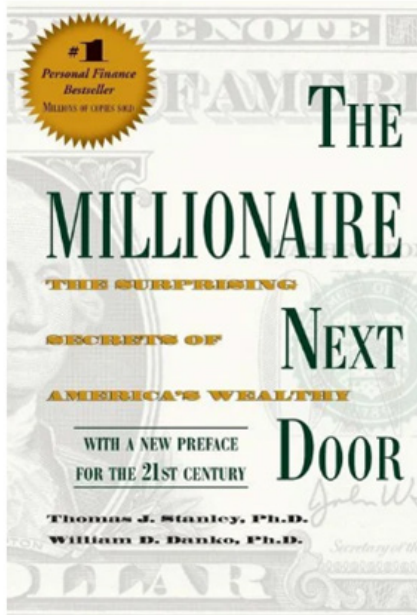
**“Stocks for the Long Run”** by Jeremy Siegel is a comprehensive guide on long-term investing in the stock market. Here are the key lessons from the book:

- › **Stocks Outperform Other Assets Over the Long Term:** Historically, stocks have provided higher returns compared to other asset classes like bonds, real estate, and commodities over extended periods.

- › **The Power of Compounding:** Long-term investment in stocks takes advantage of compound interest, where reinvested earnings generate more earnings, significantly increasing wealth over time.
- › **Risk and Time Horizon:** While stocks can be volatile in the short term, their risk decreases over longer holding periods. A long-term perspective helps mitigate the effects of market fluctuations.
- › **Economic Growth Drives Stock Returns:** Stocks benefit from economic growth, which fuels corporate profits and, in turn, boosts stock prices. Investing in stocks is essentially investing in the growth of the economy.
- › **Diversification:** Diversifying across different sectors, industries, and geographic regions reduces risk and smooths out returns. This can be achieved through diversified mutual funds or ETFs.
- › **Valuation Matters:** The price you pay for stocks matters. Buying stocks at reasonable valuations, measured by metrics like the price-to-earnings (P/E) ratio, enhances long-term returns.
- › **Dividend Reinvestment:** Reinvesting dividends instead of taking them as cash can significantly enhance portfolio growth over time, as dividends contribute a substantial portion of total stock returns.
- › **Inflation Protection:** Stocks have historically provided a good hedge against inflation, as companies can pass on higher costs to consumers, maintaining their profitability.
- › **Market Efficiency and Anomalies:** While markets are generally efficient, there are anomalies and inefficiencies that can be exploited. However, consistently beating the market is challenging for most investors.
- › **Behavioral Finance:** Understanding psychological biases, such as overconfidence, herd behavior, and loss aversion, can help investors make better decisions and avoid common pitfalls.
- › **Patience and Discipline:** Successful long-term investing requires patience, discipline, and the ability to stay the course during market downturns. Avoiding the urge to react to short-term market movements is crucial.
- › **Historical Perspective:** Studying historical market trends and economic cycles provides valuable insights into the behavior of stocks and helps set realistic expectations for future returns.
- › **Market Timing is Difficult:** Timing the market to buy low and sell high is extremely challenging and often leads to suboptimal returns. A buy-and-hold strategy is usually more effective.
- › **Importance of a Long-Term View:** Adopting a long-term investment horizon allows investors to benefit from the stock market's inherent growth potential and recover from periodic downturns.

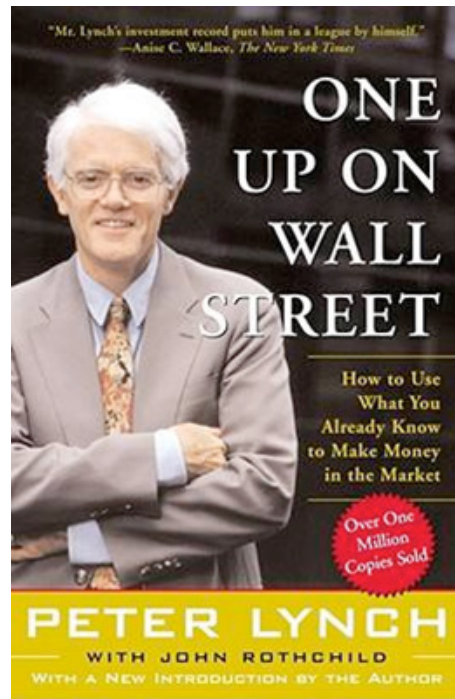
By adhering to these principles, investors can enhance their chances of achieving financial security and building substantial wealth over the long run.





“The Millionaire Next Door” by Thomas J. Stanley and William D. Danko offers several key lessons for savers:

- › **Live below your means**  
Spend less than you earn.  
Save and invest the difference.
- › **Invest a significant portion of your income**  
Invest at least 10% of your income in stocks every single month.  
When you invest periodically, you also don't have to worry about market timing.
- › **Have a long-term plan**  
In the land of the blind, the one-eyed man is king.  
Set clear financial goals and develop a plan to achieve them.
- › **Create passive income**  
If you aren't making money while you sleep, you'll work until you die.  
Here are a few ideas to create passive income:
  - Invest in stocks
  - Sell a course
  - Rent out a parking space
  - Start a Youtube channel
- › **Be frugal**  
Always avoid unnecessary expenses.  
Investing is all about delayed gratification.
- › **Avoid debt**  
Debt can be very dangerous.  
If you're smart you don't need it and if you aren't smart you shouldn't use it.  
Buying a house is the only justified event to use debt.
- › **Invest in yourself**  
Always keep learning and improve yourself.  
Reading as much as you possibly can is the best way to do this.



“One Up on Wall Street” by Peter Lynch is an invitation to investors to use what they already know in order to become more successful in the market.

- › Don't overestimate the skills and wisdom of professional investors
- › Take advantage of what you already know
- › Look for opportunities that haven't yet been discovered by Wall Street
- › Invest in a house before you invest in a stock
- › Invest in companies, not in the stock market
- › Ignore short-term fluctuations
- › Large profits can be made in stocks
- › Large losses can be made in stocks
- › Predicting the economy is futile
- › Predicting the short-term direction of the stock market is futile
- › The long-term returns for stocks are both relatively predictable and also far superior to the long-term returns of bonds
- › Keeping up with the company in which you own stock is like playing an endless stud-poker of hand
- › Common stocks aren't for everyone, not even for all phases of a person's life
- › An average person is exposed to interesting local companies and products years before the professionals
- › Having an edge will help you make money in stocks
- › In the stock market, one in hand is worth more than 10 in the bush



## For further information

### **Banque Syz SA**

Quai des Bergues 1  
CH-1201 Geneva  
Tel +41 58 799 10 00  
syzgroup.com

### **Charles-Henry Monchau**, Chief Investment Officer

[charles-henry.monchau@syzgroup.com](mailto:charles-henry.monchau@syzgroup.com)

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